

# 2024 Insight forums for leaders

## Term 1

<b>10 Jan</b>	Online forum	<i>Defining our Insight team's purpose</i> <i>Shaping our team around our purpose</i>
<b>7 Feb</b>	Online forum	<i>Improving our Insight team's profile</i> <i>Developing our organisation's customer instinct</i>
<b>6 Mar</b>	Manchester forum	<i>Developing our Insight people</i>
<b>13 Mar</b>	Online forum	<i>Prioritising skills &amp; capability development</i> <i>Applying coaching principles</i>
<b>20 Mar</b>	London forum	<i>Recognising and managing imposter syndrome</i>

## Term 2

<b>15 May</b>	Online forum	<i>Working with our Insight team's partners</i> <i>Getting the most from our agencies</i>
<b>12 Jun</b>	Online forum	<i>Reviewing our Insight team's products</i> <i>The benefits of bite-sized comm's</i>
<b>3 Jul</b>	Manchester forum	<i>Which business priorities deserve most resource?</i>
<b>10 Jul</b>	London forum	<i>Improving our team's commercial thinking</i>
<b>17 Jul</b>	Online forum	<i>Carving out time for future thinking</i> <i>Agile working and 80% solutions</i>

## Term 3

<b>11 Sep</b>	Online forum	<i>Perfecting our Insight team's key processes</i> <i>Working with biases to effect team change</i>
<b>9 Oct</b>	Online forum	<i>Measuring Insight team performance</i> <i>Growing our knowledge asset</i>
<b>13 Nov</b>	Manchester forum	<i>Planning to be a transformational leader</i>
<b>20 Nov</b>	London forum	<i>Managing perceptions within our team</i>
<b>27 Nov</b>	Online forum	<i>Developing our brand within the organisation</i> <i>A transformation plan for 2025</i>

\*Topics are subject to change