

2024 Insight forums for leaders

Term 1

10 Jan	Online forum	<p><i>Defining our Insight team's purpose</i></p> <p><i>Shaping our team around our purpose</i></p>
7 Feb	Online forum	<p><i>Improving our Insight team's profile</i></p> <p><i>Developing our organisation's customer instinct</i></p>
6 Mar	Manchester forum	<p><i>Developing our Insight people</i></p>
13 Mar	Online forum	<p><i>Prioritising skills & capability development</i></p> <p><i>Applying coaching principles</i></p>
20 Mar	London forum	<p><i>Recognising and managing imposter syndrome</i></p>

Term 2

15 May	Online forum	<p><i>Working with our Insight team's partners</i></p> <p><i>Getting the most from our agencies</i></p>
12 Jun	Online forum	<p><i>Reviewing our Insight team's products</i></p> <p><i>The benefits of bite-sized comm's</i></p>
3 Jul	Manchester forum	<p><i>Which business priorities deserve most resource?</i></p>
10 Jul	London forum	<p><i>Improving our team's commercial thinking</i></p>
17 Jul	Online forum	<p><i>Working efficiently and 80% solutions</i></p> <p><i>Recognising and managing stress</i></p>

Term 3

11 Sep	Online forum	<p><i>Perfecting our Insight team's key processes</i></p> <p><i>Working with biases to effect team change</i></p>
9 Oct	Online forum	<p><i>Measuring Insight team performance</i></p> <p><i>Growing our knowledge asset</i></p>
13 Nov	Manchester forum	<p><i>Planning to be a transformational leader</i></p>
20 Nov	London forum	<p><i>Managing perceptions within our team</i></p>
27 Nov	Online forum	<p><i>Developing our brand within the organisation</i></p> <p><i>A transformation plan for 2025</i></p>

*Topics are subject to change