

2025 Insight forums for leaders



Term 1

Wed 15 Jan	Online forum	Successfully branding our Insight teams
Wed 12 Feb	Online forum	Making the case for investing in Insight
Wed 19 Mar	Manchester forum	‘Uncomfortable’ influencing: Embracing uncomfortable influencing Influencing hard to reach senior audiences Navigating difficult conversations
Wed 26 Mar	London forum	
Tues 1 Apr	Online forum	

Term 2

Thurs 1 May	Online forum	Connecting the dots
Wed 4 Jun	Online forum	8 great examples of AI in Insight
Wed 2 Jul	Manchester forum	Leading Insight into the future Foundations for the future The importance of foresight in Insight How to become foresight pioneers
Wed 9 Jul	London forum	
Wed 16 Jul	Online forum	

Term 3

Wed 17 Sep	Online forum	The evolution of Insight communications
Wed 15 Oct	Online forum	An Insight leader’s career journey
Wed 19 Nov	Manchester forum	From researchers and analysts to activists: An Insight professional’s journey Forming an opinion Becoming opinion formers: facilitation and activation skills
Wed 26 Nov	London forum	
Wed 3 Dec	Online forum	

*Topics are subject to change