

2025 Insight forums for leaders



Term 1

Wed 15 Jan	Online forum	Successfully branding our Insight teams
Wed 12 Feb	Online forum	Making the case for investing in Insight
Wed 19 Mar	Manchester forum	‘Uncomfortable’ influencing: The art of persuasion in Insight Influencing hard to reach senior audiences Navigating difficult conversations
Wed 26 Mar	London forum	
Tues 1 Apr	Online forum	

Term 2

Thurs 1 May	Online forum	Connecting the dots to enhance Insight understanding
Wed 4 Jun	Online forum	Using AI in Insight management
Wed 2 Jul	Manchester forum	One step ahead: Future thinking in Insight teams Successfully using foresight to drive change Tactical vs. strategic – a balanced approach to Insight
Wed 9 Jul	London forum	
Wed 16 Jul	Online forum	

Term 3

Wed 17 Sep	Online forum	The evolution of communications in Insight
Wed 15 Oct	Online forum	An Insight leader’s career journey
Wed 19 Nov	Manchester forum	A driving force: From do-ers to thinkers: an Insight professional’s journey Having an opinion and developing impactful recommendations The value of facilitation skills
Wed 26 Nov	London forum	
Wed 3 Dec	Online forum	